

LEVELING THE SITE

The Role of Sponsorship
and Mentorship in
Supporting Women





Mentorship vs Sponsorship



MENTORS

Invest time in you

Advise

Can be anyone in any position with experience who can offer career advice and support

More common

Build readiness

VS



SPONSORS

Invest in you personally

Act

Must be in a senior role with influence

Harder to secure

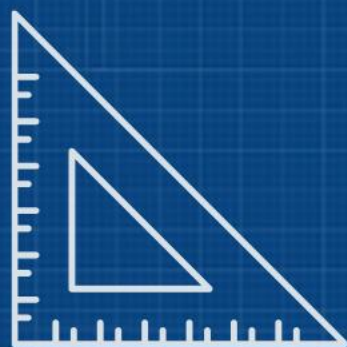
Create opportunities

Why Sponsorship Matters





ADVOCACY



EDUCATION



EXPOSURE



EXPERIENCE

My Journey

